

Privacy Policy

Effective Date: April 2, 2026 | Pipewolf Solutions LLC | reellegends.app

This Privacy Policy describes how Pipewolf Solutions LLC ("we," "us," or "our") collects, uses, and shares information about you when you use the Reel Legends platform at reellegends.app (the "Service"). By using the Service you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

We collect the following categories of information:

- **Account Information:** First name, last name, username, email address, phone number, city, state, and profile photo provided during registration.
- **Business Information (Pro/Guide):** Business name, business address, business phone number, and business website.
- **Payment Information:** Payments are processed through PayPal. We do not store credit card numbers or banking information on our servers.
- **Location Data:** GPS coordinates captured in the EXIF data of catch photos submitted through the Service. This data is used to verify that catches were made at the stated location.
- **Usage Data:** Information about how you use the Service including pages visited, tournaments joined, catches submitted, and device information.
- **Communications:** Emails and messages you send to us or through the Service.

2. How We Use Your Information

We use the information we collect to:

- Create and manage your account.
- Process payments for subscriptions and tournament entry fees.
- Display your player card, catches, and badges to other users.
- Verify the location and authenticity of submitted catches.
- Send you transactional emails such as account verification, payment confirmation, and tournament notifications.
- Improve and maintain the Service.
- Comply with legal obligations.

3. Location Data

Reel Legends collects GPS coordinates embedded in catch photos (EXIF data) to verify fishing locations as required by tournament rules. This location data is associated with your catch submissions and may be

visible to other tournament participants and administrators. For full details see our separate Location Data Disclosure document.

4. How We Share Your Information

We do not sell your personal information. We may share your information in the following circumstances:

- **With Other Users:** Your username, profile photo, player card, catch cards, badges, and tournament activity are visible to other registered users as part of the normal operation of the Service.
- **With Tournament Managers:** If you register for a physical tournament, the tournament manager can see your name, email, phone number, and registration form responses.
- **With Service Providers:** We use PayPal to process payments. PayPal's privacy policy governs their use of your information.
- **For Legal Reasons:** We may disclose your information if required by law or to protect the rights and safety of our users.

5. Data Retention

We retain your account information for as long as your account is active. If you delete your account, your personal information will be removed from our systems. Verified catch records from physical tournaments may be retained for record-keeping purposes.

6. Security

We implement reasonable technical and organizational measures to protect your information. However, no method of transmission over the Internet or electronic storage is 100% secure. We cannot guarantee absolute security.

7. Children's Privacy

The Service is not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe a child has provided us with personal information please contact us at support@reellegends.app.

8. Your Rights

You may access, update, or delete your account information at any time from your Account Settings page. To request deletion of your data contact us at support@reellegends.app.

9. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of significant changes by posting the new policy on this page with an updated effective date.

10. Contact Us

If you have questions about this Privacy Policy contact us at: support@reellegends.app | Pipewolf Solutions LLC | Texas, USA

Pipewolf Solutions LLC | Reel Legends | reellegends.app | support@reellegends.app | Texas, USA